

Work -From- Home Starter Checklist

Your 7-Step Guide To Start
Earning Money From
Home

STEP 1

Pick one or two to focus on first:

- Freelancing (writing, graphic design, virtual assistant)
- Selling handmade/digital products (Etsy, Gumroad)
- Blogging or YouTube (with affiliate links or ad revenue)
- Online tutoring or teaching
- Affiliate marketing
- Social media manager or content creator
- Online surveys or product testing
- Pet sitting or local services

STEP 2

Gather Your Tools

Make sure you have the basics:

- Reliable computer or smartphone
- Stable internet connection
- PayPal or a Stripe account for receiving payments
- Email address (preferably a professional one)
- Google Drive or Dropbox (to organize work)
- Canva (for creating visuals if needed, the FREE version works)

STEP 3

Set Up Accounts on Work Platforms

Choose 1-3 relevant platforms and create your profiles:

- Fiverr / Upwork (for freelancing)
- Etsy / Gumroad (for selling products)
- Teachable / Thinkific (for online courses)
- UserTesting / Swagbucks (for quick tasks)
- Rover / Pawshake (for local services)

STEP 4

Decide when and where you'll work:

- Mornings (before kids wake up)
- Nap time sessions (1-2 hours)
- Evening focus time (after bedtime)
- Weekend work slots (with partner support)

STEP 5

Learn and Grow

Choose one thing to learn this week:

- Watch a YouTube tutorial
- Read a beginner's blog post
- Join a Facebook group for mom entrepreneurs
- Sign up for a free course on Skillshare, Coursera, or Udemy

STEP 6

Market Yourself

Start putting yourself out there:

- Tell five friends or family members what you're doing
- Create a basic social media page (Instagram or Facebook)
- Share one tip, story, or offer each week
- Join 2 Facebook groups where your ideal clients hang out

STEP 7

Track Your Progress

Keep it simple and motivating:

- Write down your weekly income goal
- Track what tasks earn the most
- Reflect weekly: What worked? What didn't? What's next?

BONUS

3 Things You Can Do Today

- Sign up for a PayPal account
- Pick your top 2 work-from-home ideas
- Create a free Canva account and start designing something simple (like a Pinterest pin, eBook cover, or digital product)